

Press release

Europe's biggest videoblog uses online video technology from MovingIMAGE24: Tiburon-TV.com shows top trends of online industry

Berlin, May 25th 2010. The videoblog Tiburon-TV seeks out trends in the online and web 2.0 industry: Star blogger Jeff Jarvis for example presents his ideas on his next project in an exclusive video interview and Thomas Hessler of ZanoX gives advice to start-up companies during the Web 2.0 Expo in New York. "Tiburon-TV is where the internet scene meets, idols of the industry give insights into their stories of success or newcomers present their strategies and thus, trends develop", says editor in chief Viktoria Trosien. "Those surroundings perfectly match MovingIMAGE24 because Tiburon-TV gives exclusive insights in online trends by reporting from events like the next conference, dmexco or Games Convention in Germany, the ETT in London or Le Web in France", CEO of MovingIMAGE24, Dr. Rainer Zugehoer, explains. After a relaunch, www.tiburon-tv.com now is even more attractive and user-friendly than before. The video blogs are presented and streamed in best quality with the award-winning VideoManager 4.0 by MovingIMAGE24.

„Tiburon-TV offers a platform for innovative ideas in the online industry and at the same time uses the innovative online video technology VideoManager 4.0 by MovingIMAGE24. The VideoManager 4.0 for example makes crossposting with an interface to YouTube and Facebook possible“, member of the management board of Tiburon Partners, Daniel Wild, adds. He is co-founder of the getmobile AG and has acted as business angel since 2001, supporting companies like Xing and leading German social media groups like Lokalisten and StudiVZ.

About MovingIMAGE24

MovingIMAGE24 ist specialist for online video technology. The award-winning VideoManager 4.0 by MovingIMAGE24 enables companies, publishing houses and agencies to present webvideos in a perfect manner. VideoManager 4.0 makes it possible to stream videos worldwide in best quality, add interactive functions and publish professional media libraries online with just one click of the mouse – without software installation. MovingIMAGE24 is winner of the German IPTV Award in the category „most innovative technology“ and Innovation Price IT.

www.MovingIMAGE24.de

About Tiburon-TV

Tiburon-TV promotes the European startup-scene by presenting interviews with players from European internet, mobile, entertainment and media companies. The aim is to share ideas, insights and learnings - to inspire people to realize their own business ideas and visions. We want to promote European ideas and the European entrepreneurial spirit - providing them a higher reputation above local frontiers.

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